

**Minutes of the 9th School Board Meeting of the School of Journalism & New Media Studies held on 29<sup>th</sup> April, 2013 at 11.00 am in the Conference Room, Convention Centre, IGNOU Campus, Maidan Garhi, New Delhi.**

Following were present:

1. Dr. Kiron Bansal, Director I/c, SOJNMS	Chairperson
2. Prof. Ram Sharan Joshi, Visiting Professor, MGAHV, Wardha	Member
3. Dr. Iftekhar Ahmed, Dean, FTIL, Pune	Member
4. Prof. G. Ravindran, University of Madras, Chennai	Member
5. Prof. Kiran Thakur, Former Head, Dept. of Communication Pune Univ	Member
6. Prof. Ashok Ogra, Director APEEJAY IMC, New Delhi	Member
7. Prof. Santosh Panda, Professor, STRIDE	Member
8. Prof. S.R. Jha, Professor, SOS	Member
9. Dr. Shiv Kumar Vyas, Associate Professor, SOET	Member
10. Shri Anand Gupta, Assistant Professor, SOL	Member
11. Dr. K.S. Arulselvan, Associate Professor, SOJNMS	Member
12. Dr. O.P. Dewal, Associate Professor, SOJNMS	Member
13. Dr. Ramesh Yadav, Assistant Professor, SOJNMS	Member
14. Dr. Shikha Rai, Assistant Professor, SOJNMS	Member

Shri Amit Kumar, Assistant Professor, SOJNMS could not attend the meeting due to his participation in an Orientation Programme.

At the outset, the Chairperson welcomed all the members and informed that in view of Prof. Subhash Dhuliya joining Uttarakhand Open University as Vice Chancellor, she has taken charge as Director of the School. She placed on record the appreciation of the School Board of the contribution made by Prof. Dhuliya and the outgoing external members of the School Board, Prof. B.K.Kuthiala (Vice Chancellor MCPRV), Shri Siddarth Vardhraj (Editor, The Hindu), Shri Sumit Tandon (DG, IIMC) and Shri O.W Naqvi (Director TV Today Network). She also welcomed the new external members of the School Board, Prof. Ram Sharan Joshi, Prof. Kiran Thakur, Shri Ashok Ogra, Shri Iftekhar Ahmed, and Prof. G.Ravindran (who continued to be a member of both the boards).

The Board congratulated Dr. Bansal on assuming charge as the Director I/c, SOJNMS.

The agenda items for the School Board meeting were taken up for discussion and the following decisions taken:

**9.01 Confirmation of the Minutes of the 8<sup>th</sup> School Board Meeting held on July 5, 2012**

The minutes of the 8<sup>th</sup> School Board Meeting held on 5<sup>th</sup> July, 2012 were discussed and since no comment was received, the same were confirmed by the School Board.



#### **9.02 Action Taken Report (ATR) on the 8<sup>th</sup> Meeting of the School Board**

The Action Taken in each case was reported by the Chairperson to the School Board.

#### **9.03 Approval of the Doctoral Committee of SOJNMS**

The Doctoral Committee of SOJNMS (placed at Annexure 1) was approved by the School Board members through circulation. The Chairperson briefly outlined the composition of the Doctoral Committee and the need for having both external as well as internal experts. She thanked the members for approving the committee through circulation which enabled the School to convene a Doctoral Committee meeting on April 25, 2013 to verify the Progress Reports of the PhD scholars (registered for July 2010 and July 2011 sessions) for January-June 2012 and July-December 2012.

A great deal of discussion took place on different aspects of PhD programme. The Chairperson apprised the Board of the measures being undertaken to address various issues relating to PhD programme which is among the flagship programmes of the SOJNMS. She was asked to prepare a document incorporating all the details of the programme keeping in view the Research Unit and UGC guidelines which she assured to present in the next School Board.

#### **9.04 Approval of PhD Course-Work Evaluation Methodology**

The Evaluation Methodology of PhD Course-Work was thoroughly discussed and approved with the recommendation that maximum marks of four courses should be kept 400 and not scaled down to 100.

#### **9.05 Approval of the list of Resource Persons for PhD Programme Coursework**

The Board considered and approved the list of resource persons for PhD course work with a minor change by dropping the name of Shri Rakesh Chandra (SPSS) in view of conflict of interest and adding the name of Dr. Ashok Gaba, Associate Professor, SOVET.

#### **9.06 Approval of the additional list of Paper Setters, Moderators and Evaluators of MAAC Programmes**

The Board noted and appreciated the efforts being made to increase credibility in the examination system of MAAC programmes and approved the additional list of paper setters, moderators and evaluators. It was suggested that educational qualifications of those working in industry may be looked into.



The Board expressed its concern on MAAC programmes and enquired about the status of admissions, adherence of the terms and conditions of MoU and programme offerings by franchise centres.

Giving a brief background of MAAC programmes, the Chairperson apprised the Board that in view of the High Power Committee Report and the recommendations of the Board of Management, the collaborative programmes and on campus programmes were not advertised for July 2012 session and admissions were kept in abeyance. However, in compliance of the High Court orders; admission to 580 MAAC students had to be given for July 2012 session and admissions for January 2013 session did not take place.

The Chairperson was asked to prepare a Status Report of the MAAC programmes which she assured to present in the next School Board.

**9.07 Approval of minor changes in MA-JMC (ODL) unit titles and sequencing**

The Board considered and approved the minor changes proposed by Course writers in some unit titles and sequencing of MA-JMC (ODL). It was suggested that units on Defense Reporting and Reporting International Affairs may be added in Course 6: Specialized Reporting. The names of Mr. A.K.Chakraborty and Mr. Brajesh Pant were suggested for writing these units; and additional experts shall be explored by the Director.

The Board noted and appreciated the involvement of all faculty members of SOJNMS in developing the ODL programme.

**9.08 Approval of the additional lists of Course Writers and Editors of MA-JMC (ODL) programme.**

The Board ratified and approved the additional lists of Course Writers and Editors of MA-JMC (ODL) programme.

**9.09 Approval of the names of Internal Faculty for Paper Setting, Moderation and Evaluation of PGJMC & CCR programmes**

The Board considered and approved the names of Internal Faculty for Paper Setting, Moderation and Evaluation of PGJMC & CCR programmes.

**9.10 Approval of the proposed renewal of MoU with Deutsche Welle**

The Board considered and approved the renewal of MoU with Deutsche Welle within the broad framework of the University guidelines.

**9.11 Approval of the proposed renewal of MoU with CEMCA to provide Scholarships to CCR students**



The Board considered and approved the renewal of MoU with CEMCA to provide Scholarships to Certificate in Community Radio (CCR) students of the School within the broad framework of the University guidelines.

**9.12 Approval of the proposal of a peer reviewed Research Journal**

The Board considered the proposal of a peer reviewed Research Journal and recommended that the proposal for Journal should be delinked from the Conference. The faculty was advised to work further on scholarly research and based on the experience gained such a proposal may be considered in future.

**9.13 Approval of the proposal for National Communication Conference**

The Board considered and approved the proposal of a National Communication Conference in principle. It recommended that the concept paper needs to be revised based on the suggestions given and the revised proposal shall be brought to the next School Board meeting.

**9.14 Approval of the proposed Perspective Plan of the School**

The Board considered and approved in principle the Perspective Plan of the School for the next five years. It was observed that SWOT analysis be undertaken to identify various disciplines, such as film studies, production etc. which need to be thoroughly discussed with a sub-committee (on disciplines) comprising experts both from the School Board having experience on the issue of discipline in Journalism, Mass Communication & New Media Studies. In this regard, the Perspective Plan of the School may be recast as per the format of the Planning Division meant for preparation of five year plans with a preamble on the vision and focus of the School's activities and brought back to the School Board's consideration. The existing Vision Paper of the School may be circulated to all Board members.

While discussing the programme offering of the School, three faculty members expressed that the School should not take any position on the closure of Face-to-Face programmes till such period the University takes a final decision and notifies to close them.

Some internal non-School faculty members pointed out that there are no statutory provisions for F2F programmes in IGNOU and in view of the High Power Committee Report these programmes have not been advertised and put in abeyance till such period a final decision is taken.

**9.15 Approval of the minutes of the Doctoral Committee meeting held on April 25, 2013**

The Board considered and approved the minutes of the Doctoral Committee meeting held on April 25, 2013.

**9.16 Approval of the proposal of Bachelor of Journalism & Mass Communication**



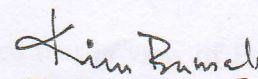
The Board considered and approved the proposal of an Elective in Journalism & Mass Communication in BDP programme worth 48 credits with the following recommendations.

- The programme title should be fine-tuned.
- Needs assessment study should be undertaken to revise the programme goals, programme content and employability.
- The programme should be offered in both Hindi and English medium. The units developed in Hindi need to be trans-created in English.
- A team needs to be created at the School level; and the Experts Committee should include experts from STRIDE and EMPC to facilitate its design, development and evaluation.
- The study material may be developed in phases and the roadmap to develop 48 credits worth programme be prepared in advance.

**9.17 Approval of the additional list of Paper Setters, Moderators and Evaluators provided by MAAC**

The Board considered the additional list of Paper Setters, Moderators and Evaluators provided by MAAC and recommended that the educational qualifications, experience of the proposed experts may be examined. The School was authorised to take a decision in this regard.

The meeting ended with a vote of thanks to all the board members.

  
(Dr. Kiron Bansal)

डॉ. किरण बंसल  
Dr. Kiron Bansal  
निदेशक (प.न.ज.अ.वि.) इग्नू  
Director (SOJNMS) IGNOU